

A young boy with short dark hair, wearing a light-colored plaid shirt, is looking up and reaching towards a hanging basket of fresh green leafy vegetables in a grocery store. The basket is suspended by metal chains. The background shows more shelves of fresh produce, including other baskets of greens. The lighting is bright, highlighting the freshness of the food.

Healthy Food Financing: Advancing Health & Equity through Policy

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The Food Trust

The Food Trust helps make healthy food affordable and easy to find in **supermarkets**, **corner stores** and **farmers' markets**.



The Food Trust makes food education a priority for **children and adults**, encouraging health in the classroom, at home and in the community.

The Food Trust promotes wellness through **community health** and **youth leadership**, and celebrates the joy of food with **Night Market Philadelphia**.

The Food Trust connects local farmers to the people they serve through **farm to school** initiatives and **healthy food incentive** programs.

TO LEARN MORE ABOUT THE FOOD TRUST, VISIT THEFOODTRUST.ORG



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Healthy Food Financing: Improves Health, Creates Jobs



*Fresh Grocer opens at
Progress Plaza in North
Philadelphia,
December 2009*

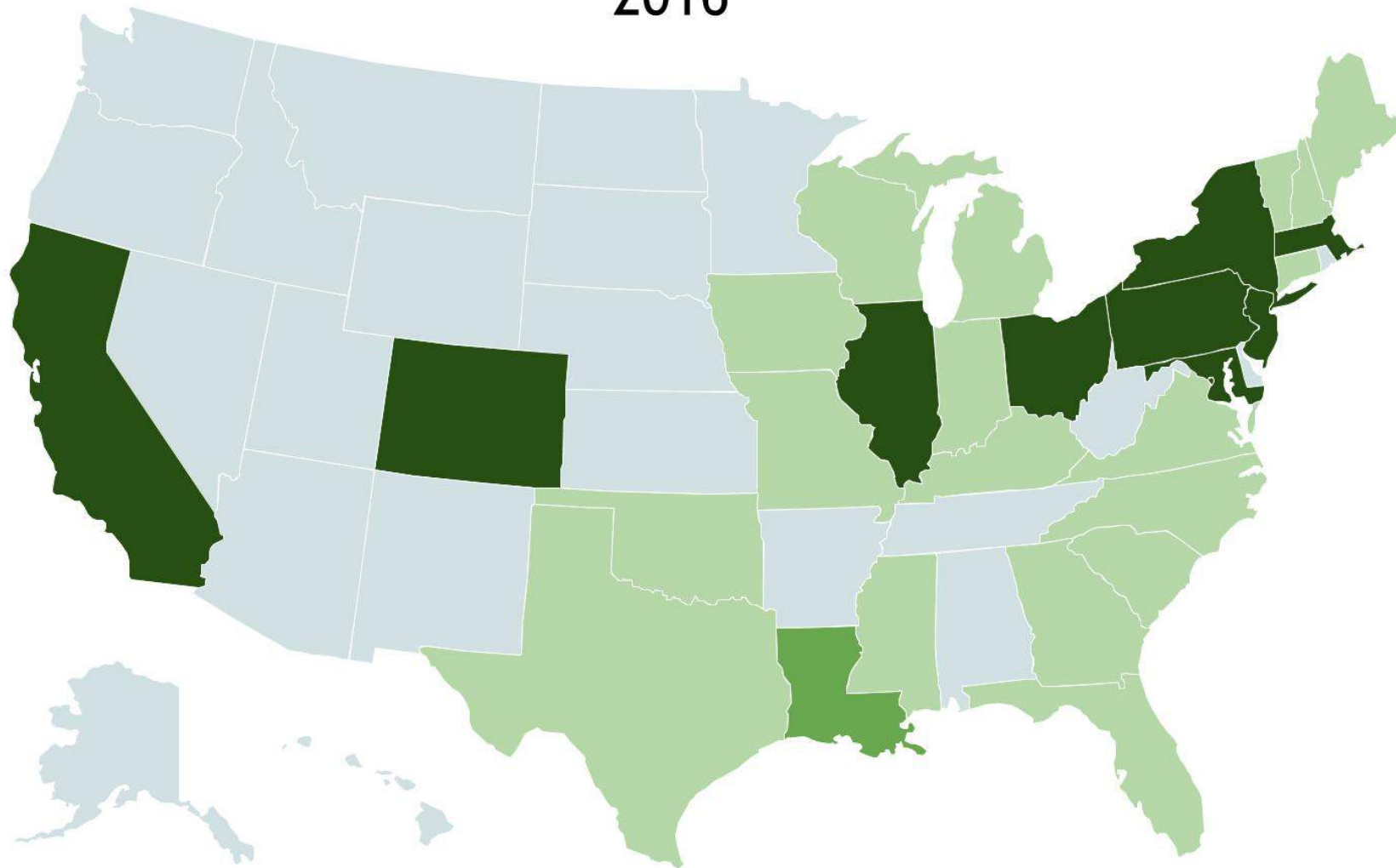



REINVESTMENT
FUND

Pennsylvania Success Story


- \$30m state seed investment → \$190m total project costs
- 88 projects statewide
- 5k jobs created/retained
- 400,000 people with improved food access
- Store development, expansion, and renovation

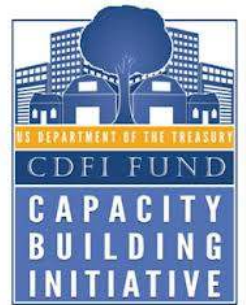
Healthy Food Financing 2016



 Federal funds available through CDFI

 City policy

 State policy



Statewide Campaign for the Massachusetts Food Trust



"The Commonwealth of Massachusetts should develop and seed a flexible financing program that provides grants, loans and technical assistance to support the development, renovation and expansion of supermarkets and other retailers selling healthy foods in underserved communities."

MA Grocery Access Task Force, 2012

- 2010 MA Mapping Report
- 2012 MA Policy Recommendations
- Authorization in 2014 Environmental Bond Bill
 - \$2m at Dept. of Ag; program at Office of Business Development
- Asks in 2016:
 - \$500,000 in the FY17 budget
 - \$10 million authorized over 5 years (bond funds) in Economic Development Bill

Support the Healthy Food in MA

CALL your state and US legislators:

- Massachusetts Food Trust
- Federal Healthy Food Financing Initiative

ATTEND the upcoming State House event:

- *The Massachusetts Food Trust: From Concept to Impact*
- March 29th from 11AM-12PM
- House Member's Lounge

SIGN ON in support:

<http://tinyurl.com/HealthyFoodFinancing>

Healthy Food Access Portal

Video: A Partnership for Healthy Food Access

Learn how the federal Healthy Food Financing Initiative is improving food access in communities nationwide.

Learn more. [→](#)

Funding | Webinar Archive | Nojaim Brothers Supermarket | **Video**



What's New



Spotlight

Find Money



www.healthyfoodaccess.org



The Food Trust

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